

# Corporate Innovation



Innovation and creativity are the driving forces behind new products and services. Access Growth has the methodology to create the culture and environment for this to be successful in today's competitive global market. Access Growth has developed two unique programs to drive innovation at medium and large corporations by creating and managing an internal department or by working with our incubation partners to build external innovation environments.

Access Growth closely examines existing markets and trends and works with companies to predict the best course of innovation. Both of our programs are very intensive and follow our practice of identifying your needs and ensuring we succeed in realizing the growth you are seeking.

- **Internal innovation team**

- Build an innovative development environment
- Manage engineering teams based on our start-up methodology
- Create and manage clear go to market strategies for all projects under development
- Establish retention program for top personnel by providing a challenging start-up environment

- **External Innovation team**

- Identify corporate technology innovation road map
- Build and manage development teams
- Provide office space and infrastructure
- Build upon existing IP or create new technologies
- Prepare spin-out or spin-in strategies for going to market